

FISHERMANS BEND BUSINESS FORUM

# ANNUAL REPORT

2022

ABN 69 826 520 901







# AGENDA

1. President's Report
2. Financials
3. Minutes
4. Communications
5. Committee 2022 - 2023





# PRESIDENTS REPORT

## AGM May 2023

Fishermans Bend Business Forum (FBBF) has had a terrific 12 months. Thank you to our strong and consistent voluntary committee for the support and contribution that has enhanced the profile and business interactions in Fishermans Bend.

Recently welcomed a new committee member, Mary Barry, and we also said goodbye to retiring member Alison McDowell. Thank you, Alison, for your tremendous work during the last 12 months. Our aim is to welcome a couple more committee members over the next 12 months to really strengthen our skills.

As per our **Mission**, FBBF has consistently and successfully:

- advocated for outcomes that benefit Fishermans Bend Businesses
- shone a light on the businesses in the precinct.
- connected and collaborated with businesses.

### **Advocating**

A series of events and tours were conducted through our 2022 which resulted in promoting businesses and investment opportunities into Fishermans Bend. The FBBF committee met very regularly throughout the year with State, Local and Federal bureaucrats and politicians.

Momentum has been building within the FB business community, this is evidenced by well attended events and a significant uptick in our social media engagement which very pleasing.

We have over the past year implemented regular and insightful posts on LinkedIn and we are sending out a regular e-news to our subscribers. It is important to keep our community informed of what is happening in and around the Bend.



# PRESIDENTS REPORT

2022 was the year to invest in our IT systems, website, e-newsletter and our database to make it easier and simpler to communicate on a regular basis. We are thankful for the grants we have received that has enabled us to do this work.

We remain committed to ensuring everything we do shines a light on the Fishermans Bend Business Community and ensures that the key ongoing issues remain top of mind with Government at all levels.

I am very thankful for the support we have had at Local, State and Federal levels and our committee will continue to engage and advocate for the issues that matter most.

Mobility and mass Public Transport remains top of our list.

In 2022 we saw the change of the Federal government and were pleased with the commitment made by Local Federal member Josh Burns and Federal member for transport and infrastructure Catherine King for further funds for investigation in movement in FB. This is the first time that the precinct has had any Federal financial investment.

## **Shining a light on the businesses in the precinct**

FBBF commissioned a series of articles that showcased some of our innovative and creative businesses in FB, such as Sypaq, ACS, Creature Technology, Siemens, and Grande Experiences. These articles have been shared far and wide and were also launched as part of the Thought leadership Feb 21 event.

Articles are here

## **Connecting and collaboration of businesses.**

In 2022 we hosted bus tours, had committee meetings at a variety of venues, had events at Starward Distillery, CBC & Co, Dusty Fox café, Melbourne cement tours, and a tour of Pronto cement.





# PRESIDENTS REPORT

At every event we introduce new businesses to each other and government officials and welcome new members and businesses into the Bend.

We have well over 2000 Fishermans Bend subscribers and have achieved a 4-fold increase in members.

## 2023 Plans & Challenges

This next year is shaping up to be equally exciting, with events planned, some more interesting tours and opportunities for further collaboration and engagement with other businesses in FB.

The highlight of our year was the C-Suite invitation only thought leadership and innovation event held in the SkyBar at the Oakwood Hotel. A full house and a success in engaging businesses. As part of the panel event there were some significant ideas that arose, regarding skills shortages, upskills & training options as well as ensuring that talent that comes to the Bend have a reason to stay.

We are managing our challenges – such as resourcing committee and regular funding and with this in mind, we are always looking for some local businesspeople that would like involvement. Please reach out.

Lastly I wanted to thank and acknowledge Vice President Murray Nicol for all his work and advocacy over the last few years. I wish him well in his future endeavors.

Sincerely

Bernadene Voss  
PRESIDENT

# FINANCIALS



**Fishermans Bend Business Forum  
Revenue and Expense Statement  
For Year Ending 31 December 2022**

	<b>Year Ended 31-Dec-22</b>	<b>18 months Ended 31-Dec-21</b>
<b>Business Revenue</b>		
Member subscriptions	2,067	6,038
Event / Activities	441	-
Grants	58,000	2,200
GST Refunds	-	88
Interest	-	3
<b>Total Business Revenue<sup>1</sup></b>	<b>60,508</b>	<b>8,739</b>
<b>Business Expenses</b>		
Honorariums	-	8,800
Insurance	-	1,050
Technology & newsletter	14,275	2,868
Printing, advertising	-	-
Tax, charges, interest	-	59
Event costs	1,418	285
Subscriptions	-	870
Professional services	2,288	-
Miscellaneous	185	30
<b>Total Business Expenses</b>	<b>18,165</b>	<b>13,962</b>
<b>Net Business Revenue (Deficit)</b>	<b>42,343</b>	<b>(5,223)</b>

**Notes:**

<sup>1</sup> Revenue in FY2021 was overstated by \$410 and this is reconciled in Balance Sheet



# FINANCIALS



## Fishermans Bend Business Forum Balance Sheet as at 31 December 2022

		As at 31-Dec-22	As at 31-Dec-21
<b>Assets</b>			
	Westpac Account	44,418	2,075
	High Interest account	-	-
	Accounts Receivable	-	-
<b>Total Assets</b>		44,418	2,075
<b>Liabilities</b>			
	Accounts Payable <sup>1</sup>	2,898	-
	GST <sup>2</sup>	-	(333)
<b>Total Liabilities</b>		2,898	(333)
<b>Net Assets<sup>3</sup></b>		41,520	2,408
<b>Equity</b>			
	Retained Earnings	2,408	7,631
	Net Revenue (Deficit) for year	42,343	(5,223)
	Unreconciled -ve adjustment from FY2021 <sup>3</sup>	(1,075)	-
<b>Closing Equity</b>		43,675	2,408

### Notes:

<sup>1</sup> Liabilities consist of \$390 owing for bus invoice plus \$2508 owing for professional services

<sup>2</sup> GST of \$333 was recorded in FY2021 but there is no evidence this was paid in 2022

<sup>3</sup> FY2021 overstates net assets by  $\$332.70 \times 2 = \$665.40$  and overstates revenue by \$410.

Hence, negative adjustment in FY2022 of \$1075.40



# 2022 AGM MINUTES



**FISHERMANS BEND  
BUSINESS FORUM**

REPRESENTING THE VOICE OF BUSINESS

## 2022 Annual General Meeting - Minutes

Wednesday 30<sup>th</sup> March, 2022 at 5.00 pm  
Zoom Video Conference

### Attendees

Richard Blackman (President)  
Linda Norman (Vice President)  
Peter Smith (Treasurer)  
Guy Naselli (Committee Member)  
Bernadene Voss (Committee Member)  
Alison McDowell (Committee Member)  
Anne Stout (Member)  
Moni Xinye An & Ying Ying (Members)

Item	Discussion
Welcome	Richard Blackman opened and chaired the meeting. Attendees were welcomed to country.
Apologies	Apologies received by Murray Nicol (Secretary) and Eric Nigol (Committee Member).
Lodgement of Proxy Votes	Bernadene Voss declared she was holding a proxy vote for Murray Nicol.
Quorum	Quorum confirmed.
Minutes of Previous AGM	The Minutes of the 2021 AGM had been circulated previously by email and taken as read. No business arising. <i>Motion: "That the previous minutes be approved". Moved Linda Norman. Seconded: Peter Smith. Carried.</i>
Presidents Report	The Presidents Report had been circulated previously by email and taken as read. The President, Richard Blackman highlighted <ul style="list-style-type: none"><li>• The difficult period of 2020-21 due to the COVID-19 pandemic and low government attention to Fishermans Bend.</li><li>• Significant FBBF member loss during this period. A special committee meeting was held in August 2021 to discuss options</li></ul>





# 2022 AGM MINUTES

	<p>for FBBF moving forward. Majority agreed to continue with FBBF with changes.</p> <ul style="list-style-type: none"><li>• Membership fees have been reduced to stimulate new member growth. This has been successful.</li><li>• 2022 and 2023 is positive with post-covid business recovery and renewed government interest in Fishermans Bend.</li><li>• FBBF is pleased to have recently recruited two new committee members, Bernadene Voss and Alison McDowell.</li><li>• Richard Blackman announced he would be stepping down from the committee as he is now living interstate.</li></ul> <p><i>Motion: "That the Presidents Report be approved". Moved Linda Norman. Seconded: Peter Smith. Carried.</i></p>
<b>Treasurers Report</b>	<p>The Treasurers Report had been circulated previously by email and taken as read. The Treasurer, Peter Smith highlighted</p> <ul style="list-style-type: none"><li>• Report covers an 18 month period due to government financial reporting requirements from July 2020 to end of 2021.</li><li>• \$20,000 grant received by City of Melbourne is currently being used to fund events and several member communication improvement projects.</li><li>• Honorarium and communication expenses were paid for the former Executive Officer, an arrangement that will not be carried forward as FBBF is now operating with a solely volunteer committee.</li><li>• FBBF financial balance at end of December is \$2,407.74</li></ul> <p><i>Motion: "That the Treasurers Report be approved". Moved Linda Norman. Seconded: Bernadene Voss. Carried.</i></p>
<b>Election of Office Bearers and Committee of Management</b>	<p>The President, Richard Blackman declared all positions vacant and assumed the role of returning officer. As no position was contested, votes were not required.</p> <ul style="list-style-type: none"><li>• <b>President</b> – Bernadene Voss was nominated by Linda Norman and seconded by Peter Smith.</li><li>• <b>Vice President</b> – no nominations received.</li><li>• <b>Treasurer</b> – Peter Smith was nominated by Linda Norman and seconded by Bernadene Voss.</li><li>• <b>Secretary</b> – Linda Norman was nominated by Bernadene Voss and seconded by Peter Smith.</li><li>• <b>General Member</b> – Guy Naselli offered to renominate as a general member, seconded by Linda Norman.</li></ul>



# 2022 AGM MINUTES

	<ul style="list-style-type: none"><li>• <b>General Member</b> – Eric Nigol was nominated by Bernadene Voss and seconded by Linda Norman.</li><li>• <b>General Member</b> – Murray Nicol was nominated by Bernadene Voss and seconded by Linda Norman.</li></ul> <p>Meeting attendees were invited to nominate for vacant committee positions.</p> <p>Bernadene Voss and several committee members passed a sincere vote of thanks to Richard Blackman who stepped down from his past President role. Richard was a founding member who has made a significant contribution to FBBF.</p> <p>Linda Norman was thanked for taking on additional responsibilities during the Richard Blackman's absences.</p> <p>Committee members were thanked for their ongoing contribution and volunteer commitments to FBBF.</p>
Other Business	There was no further business arising.
Meeting Closed	The meeting closed at 5.40pm

Signed as an accurate record

Bernadene Voss (President)

Date: 26/4/2023





# COMMUNICATIONS



64% rise  
in  
followers  
in the last  
year



671%  
increase in  
Facebook  
reach in  
the last  
year



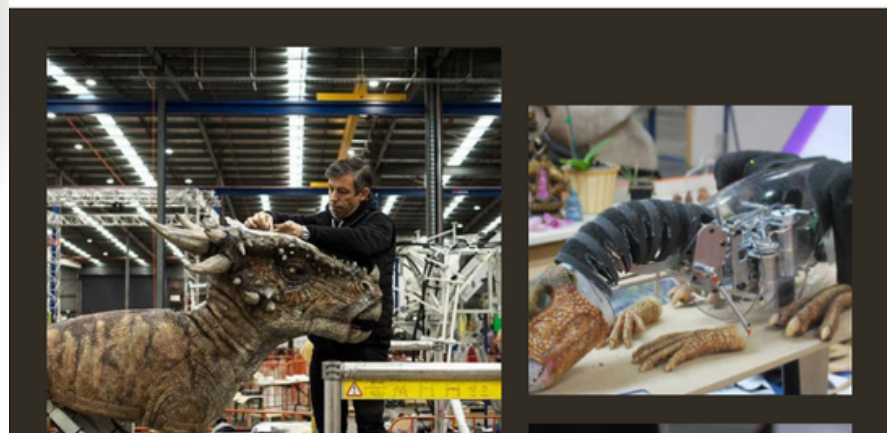
Fishermans Bend Business Forum

March 15 · 🌐



Since 2006, [Creature Technology Company](#) has been transforming the world of animatronic entertainment with their groundbreaking technology, setting a new standard for storytelling with their incredible, lifelike robotic puppets.

Their expertise spans across various genres of live entertainment, including arena shows, theatre productions, exhibitions, and theme park attractions. As self-proclaimed "creature makers," they have set themselves apart from the competition with the ... [See more](#)



👍 7

2 shares



49% Open Rate  
9.3% CTR

Fishermans Bend Business Forum saw a significant increase in our social media presence, achieved through a combination of targeted content creation, increased frequency of posts, and engaging with followers through comments and messages. The investment in digital marketing to reach a wider audience has not only increased our online presence but has also resulted in an increase in customer engagement and a higher level of awareness of our activities.



# COMMUNICATIONS



## Fishermans Bend Business Forum

511 followers  
2mo • Edited •



The Fishermans Bend Water Sensitive City Strategy will be the largest water sensitive urban design project in Australia. It builds on sustainability goals for the precinct and will support the development of Fishermans Bend into a thriving place that is a leading example for environmental sustainability, liveability, and innovation.

Implementing the world's best practice in managing water as a resource and the impacts of climate change in urban environments, it will facilitate development, improve climate resilience, boost biodiversity and urban ecology, and reduce pollution from stormwater runoff.

This is the first and largest strategy of its kind to see all the partners come together, developed by the Fishermans Bend Taskforce, together with the [Solar Victoria](#) (Department of Environment, Land, Water and Planning), [Melbourne Water](#), [South East Water](#), [City of Melbourne](#), [City of Port Phillip](#), [Water Sensitive Cities Australia](#), and the [Office of the Victorian Government Architect \(OVGA\)](#).

Learn more about the strategy here > <https://lnkd.in/dPxa8p39>

\*Images sourced from the [Victorian Government](#) website

[#FishermansBend](#) [#ClimateResilience](#) [#WaterSensitiveCityStrategy](#) [#WaterSensitiveCities](#) [#SustainableCities](#) [#WaterConservation](#) [#WaterManagement](#) [#WaterSensitiveCity](#) Bernadene Voss GAICD Guy Naselli Murray Nicol Linda Norman (she/her)

**Multi-scale water sensitivity Approach**

**Fishermans Bend scale**  
Onsite water recycling plant and third pipe network  
Lanes  
Green spines

**Precinct and street scale**  
Water sensitive urban design  
Above ground distributed storages  
• Streetscape tree pits  
• Multi-functional streetscape  
• Multi-functional open spaces  
Pipes and pumps

**Building scale**  
Smart tanks for flood protection  
Rainwater harvesting  
Compatible uses at ground floor  
Green roofs and green walls

**Sustainability goals and targets**

- A climate resilient community**  
Urban heat island mitigation  
Resilience to extreme weather variation
- A water sensitive community**  
Reduce sewage discharge  
Reduce nutrient discharge  
Maximised water re-use  
Flood protection
- A biodiverse community**  
Healthy trees  
Enhanced biodiversity



Bernadene Voss GAICD and 30 others

2 comments • 5 reposts



## Fishermans Bend Business Forum

511 followers  
1mo • Edited •



From keeping planes in the sky and developing our national defence infrastructure, to providing essential software and cyber security solutions for government and business, [SYPAQ Systems](#) work, in so many ways, is all around us ... just perhaps without us knowing!

Since 1992, Fishermans Bend local Sypaq, has been providing advanced management and technology consulting, systems integration and software application development, and support services across a broad range of technologies. Their focus on innovation and quality has allowed them to deliver cutting-edge solutions in diverse sectors such as defence, information and communication technology, and aerospace.

Discover more about Sypaq from its CEO, Amanda Holt, and her passion as both an engineer and a business leader to inspire more women to pursue opportunities in STEM, in our new article here > <https://lnkd.in/gnVE9PhF>

[#FishermansBend](#) [#FishermansBendBusinessForum](#) [#SyPaq](#) [#WomenInSTEM](#) [#Innovation](#) [#Technology](#) [#Engineering](#) [#InformationAndCommunicationTechnology](#) [#ICT](#) [#DefenceTechnology](#) [#AerospaceManufacturing](#) [#AerospaceEngineering](#) [#Aerospace](#) [#MelbourneBusiness](#) [#Melbourne](#) [#WomenInBusiness](#) [#WomenEmpoweringWomen](#)

Bernadene Voss GAICD Guy Naselli Murray Nicol Linda Norman (she/her) Mary Barry



with Amanda Holt

Bernadene Voss GAICD and 78 others

1 comment • 6 reposts





# COMMUNICATIONS



**Fishermans Bend Business Forum**

511 followers

2mo • Edited •

Fishermans Bend Business Forum kicked off 2023 with a successful invitation-only event for C-Suite businesses in Fishermans Bend.

The thought leadership event, moderated by President **Bernadene Voss GAICD**, featured an impressive panel of speakers, including **Sonny Tilders** of Creative Creatures, **Amanda Holt** of **SYPAQ Systems**, **Michael O'Sullivan** of **Siemens Mobility**, and **Murray Scott** of **Advanced Composite Structures Australia | ACS-A**.

Guests also enjoyed a showcase featuring **University of Melbourne**, **Starward Whisky** Distillery, and **Grande Experiences**.

Discover more here > <https://lnkd.in/gEa4KFFf>

[#FishermansBend](#) [#MelbourneEvents](#) [#ThoughtLeadership](#) [#Innovation](#) [#Manufacturing](#) [#Leadership](#) [#Melbourne](#) [#MelbourneBusiness](#)



with Bernadene Voss GAICD and 5 others

Bernadene Voss GAICD and 41 others

4 comments · 4 reposts



**Fishermans Bend Business Forum**

511 followers

1mo • Edited •

Look what we found!

This aerial view of lower Fishermans Bend circa 1954 shows the the Government Aircraft Factories, Commonwealth Aircraft Corporation, General Motors Holden, and the Aeronautical Research Laboratories, with the Fishermans Bend aerodrome behind these facilities and the Spotswood pumping station on the lower side of the river. Many of these names became an important part of Australia's manufacturing history of the early- to mid-twentieth century, and have become part of Australia's cultural identity.

Most Melburnians in the mid-twentieth century would have a personal link to Fishermans Bend through the products they used, the car they drove, the tyres on their bicycles, or the food they ate.

Today, Fishermans Bend is a focus of attention as a significant urban renewal project, bigger, in fact, than every other urban renewal project in Victoria combined! Discover more about the history of Fishermans Bend here > <https://lnkd.in/g8nhsQzz>

[#FishermansBend](#) [#MelbourneHistory](#) [#MelbourneHeritage](#) [#Melbourne](#) [#Manufacturing](#) [#Industrial](#) [#IndustrialManufacturing](#)  
Bernadene Voss GAICD Guy Naselli Murray Nicol Linda Norman (she/her)



Bernadene Voss GAICD and 47 others

4 comments · 3 reposts

# 22-23 COMMITTEE



**BERNADENE VOSS**

Bernadene has had long and deep involvement in Fishermans Bend, from re-zoning onwards she has been a strong advocate for better planning and consultation.



**MURRAY NICOL**

Murray started financial planning in 2003 and specialises in providing wealth creation, wealth protection, superannuation and estate planning strategies.



**LINDA NORMAN**

Linda manages a national team of HR consultants for HRplus, a boutique human resource advisory firm based in Port Melbourne.



**GUY NASELLI**

Guy is the Managing Director of NSL Property Group offering outstanding performance and productivity in all facets of commercial property including but not limited to vendors, purchasers, landlords and prospective tenants whilst specialising in the Port Melbourne and Fishermans Bend precincts.



**ERIC NIGOL**

Eric is a Manager at Melbourne Cement Facilities. A qualified Mechanical Engineer he has been associated with manufacturing for most of his career. He joined to better understand how long-standing industries will integrate in the future of Fishermans Bend.



**MARY BARRY**

Mary, an experienced strategic thinker, specialises in improving organisations through transformation and cultural change. She provides coaching to senior executives and volunteers with not-for-profit organisations, including Rotary Melbourne.





# 2022

## ANNUAL REPORT